

Outreach Stall or Activity Application for St Fagans Food Festival 2026

Thank you for your interest in our event. Please read the key event information and terms & conditions below, then tell us more about your proposal by completing this online form:

<https://forms.gle/epFXmoMmpg132exp6>

About the event

St Fagans Food Festival is an annual event held in the grounds of St Fagans National Museum of History in Cardiff. Established in 2010, this free-entry festival is a firm favourite in our visitors' calendar, attracting up to 24,000 visitors over the event weekend (weather dependant).

As well as enjoying a feast of family-friendly foodie activities, demonstrations, live music and festival entertainment, visitors to St Fagans Food Festival can taste and buy produce from more than 80 Welsh food, drink & craft stalls nestling amongst the Museum's re-constructed historical buildings.

Event Dates: 12 & 13 September 2026

Opening Hours: 10am-6pm

Event priorities

1. Make sure that everyone is represented – with a focus on engaging with communities who do not traditionally attend this event/Museum
2. Inspire creativity and learning for life – themes such as food heritage & traditions, climate change, health & wellbeing
3. Help protect and restore nature and our environment
4. Showcase Welsh and locally produced food & drink
5. Promote Wales & the Welsh language through all our activities

Main event demographic

- Families, couples & groups of friends
- Local audience

Please note that:

- Stallholders will need to bring their own stall infrastructure e.g. gazebo, stretch tent, yurt – the prices listed below are to hire a space within the festival site only and do not include infrastructure or furniture.
- Power is available at an extra charge. Please get in touch with the event organisers to discuss your requirements.
- No fundraising activities are permitted e.g. collecting memberships, direct debit sign-ups, raffle, donation points. Please discuss any plans to sell items and/or services with the event organiser or state this in your proposal.
- Exhibitors are prohibited from engaging in any activities of a political nature at this event, or any other activities that intentionally bring the Museum, the event or themselves into disrepute in any way.
- Activities should be drop-in and provided free of charge to event visitors where possible.
- All display material must be bilingual in line with the [Museum's Welsh Language Policy](#). Where possible, your programme of activities should be bilingual.
- In line with the event's sustainability aims, please be considerate about the materials used within your activity. We do not encourage the use of freebies (e.g. pens, keyrings, stickers), and no single use plastic is permitted. Any items given out to event visitors should be sustainably procured, environmentally friendly and reusable.
- All exhibitors and facilitators will be required to provide bilingual copy and a suitable high-res image for the festival website & map.
- All exhibitors and facilitators will be required to provide copies of their Health & Safety paperwork prior to the event. This includes:
 - Risk Assessments & Method Statement
 - Public Liability & Employers' Liability Insurance
 - PAT Certificates & Food Hygiene Rating (if providing food to the public).
- The event's Exhibitors Pack will be shared with you 1 month prior to the event with more details about the event & site arrangements. Stallholders will be able to access to site between 4.30-8pm on the Friday evening & 7-9.30am on the Saturday morning to set up.

Stall Prices

Footprint Required	Price
Up to 6m x 6m	£80 one day / £120 both days
Up to 12m x 12m	£150 one day / £225 both days
Up to 24m x 24m	£300 one day / £450 both days
<i>A 50% discount will be applied to registered charities</i>	

www.museum.wales/foodfestival